CREATIVOICES PRODUCTIONS

THE VOICE MASTERCLASS

SCHOOL OF VOICE



Your Voice. Your Power. Your Legacy.

ALL GREAT LEADERS ARE GREAT SPEAKERS.

Master Your Voice. Command Your Presence. Amplify Your Influence.

Private executive mentorship with Pocholo De Leon Gonzales
The VoiceMaster of the Philippines

PROGRAM BROCHURE • NOVEMBER 2026

Voice is a leadership instrument.

A private school of voice, presence and influence, mentored by Pocholo De Leon Gonzales.

“The microphone amplifies your voice. It cannot make your message meaningful.”

— Pocholo De Leon Gonzales, The VoiceMaster of the Philippines

Train the voice. Sharpen the message. Grow the presence your responsibility deserves. The MasterClass brings deliberate practice, personal feedback and recorded progress to leadership communication.

I Voice / The instrument

Breath, resonance, pace, pitch and tone — trained until your voice carries authority without strain.

II Message / The meaning

Clear thinking made audible: structure, word choice and a point of view people remember.

III Presence / The authority

Stillness, eye contact, posture and composure that make a room lean in before you speak.

IV Influence / The movement

Story, persuasion and audience psychology that turn attention into decisions.

V Wisdom / The character

Ethics, empathy and judgment — knowing when to speak, what to leave unsaid, and why.

For public servants, diplomats, executives, entrepreneurs, educators, media professionals and emerging leaders. Strictly non-partisan; no institutional endorsement is implied.

FORMATS & PATHWAYS

A program shaped around you.

Engagements are scoped to your goals, format and schedule. Pricing is shared privately after an initial conversation.

Private Executive 1:1

AVAILABLE / Online or in-person

Confidential, fully personalized mentoring with Pocholo, built around your role, calendar and upcoming moments.

Executive Group (Hybrid)

AVAILABLE / Hybrid

Small peer cohorts of leaders who practice, critique and grow together.

Corporate & Institutional

AVAILABLE / On-site or online

Custom programs for leadership teams, spokespersons, schools, universities and agencies.

VIP Intensive

AVAILABLE / In-person

Concentrated 1–3 day preparation ahead of a keynote, launch, debate or media moment.

Digital Academy

COMING SOON / Online

A self-paced learning experience currently in planning. Not yet open for enrollment.

Executive Retreat

PROPOSED / Residential

A proposed reflective retreat format. Register interest to be notified if it is offered.

SAMPLE CONFIGURATIONS

Foundation — 4 sessions • Professional — 8 sessions • Mastery — 12 sessions • Intensive — 1–3 days • Mentorship — 3–6 months • Institutional — Custom design

Schedules are arranged individually. No public cohort dates are announced. Planned and proposed formats are not open for enrollment.

The executive voice curriculum.

Learning objectives and tangible outputs, tailored to the context of each engagement.

01 Executive Voice Identity

Diagnose your current vocal habits and signature • Define the voice your role demands • Build a daily vocal warm-up ritual

OUTPUT: Personal Voice Profile & baseline recording

02 The Science & Art of Powerful Speaking

Breath support, resonance and projection • Pace, pause and emphasis for authority • Articulation for clarity in any room

OUTPUT: Before/after vocal benchmark

03 Executive Presence & Personal Authority

Body language, stillness and gaze • Managing nerves under scrutiny • Entering, holding and leaving a room

OUTPUT: Presence checklist & video review

04 Speechwriting & Strategic Messaging

Core message architecture • Writing for the ear, not the eye • Adapting one message to many audiences

OUTPUT: A finished signature speech draft

05 Storytelling & Persuasion

Story structures leaders use • Evidence, emotion and ethics in persuasion • Calls to action that move people

OUTPUT: A personal story bank of 5 stories

06 High-Stakes Public Speaking

Keynotes, state-of-the-organization addresses, pitches • Rehearsal systems and stage management • Handling Q&A; with composure

OUTPUT: A recorded, coached full-length talk

The executive voice curriculum.

Learning objectives and tangible outputs, tailored to the context of each engagement.

07 Media Training & Broadcast Communication

Interviews on TV, radio and podcasts • Sound bites and bridging techniques • Microphone and camera technique

OUTPUT: Mock broadcast interview with feedback

08 Leadership, Negotiation & Difficult Conversations

Voice in negotiation and boardrooms • Delivering hard news with humanity • Listening as a leadership skill

OUTPUT: Conversation playbook for your context

09 Crisis Communication

The first statement and the first hour • Tone under pressure and public scrutiny • Aligning spokespersons and channels

OUTPUT: Crisis message template & drill

10 International, Diplomatic & Cross-Cultural Communication

Speaking across cultures and languages • Protocol-aware address and courtesy • Interpreters, accents and global audiences

OUTPUT: Cross-cultural speaking guide

11 AI for Executive Communication

Using AI to research, draft and rehearse — responsibly • Consent, confidentiality and voice-cloning ethics • Keeping your authentic voice in an AI world

OUTPUT: Personal responsible-AI workflow

12 VoiceMaster Executive Transformation

Integrating all pillars in a capstone • Live delivery before an audience • Long-term growth plan

OUTPUT: Capstone address & 90-day voice plan

YOUR NEXT CHAPTER

Begin with a conversation.

Every engagement begins with listening. Share your communication goals and the moments you are preparing for.

01 Send a brief inquiry

Include your name, organization, role, preferred program and mode, and the communication goals you want to work on.

02 Arrange a private discovery call

The team reviews your inquiry personally and responds with next steps.

03 Receive a tailored proposal

Agree on a program, schedule and scope that fit your context.

REQUEST A PRIVATE CONVERSATION

info@creativoices.com

CONFIDENTIALITY & RESPONSIBLE AI

Sessions, drafts and recordings are treated as confidential and are not used publicly without written permission. Voice cloning requires explicit, written consent. AI is a responsible tool for research, drafting and rehearsal — never a replacement for your authentic voice.

Participants may receive a program certificate of completion; it is not an accredited academic qualification. Program availability and arrangements are confirmed directly with the team.

A CreatiVoices Productions initiative. Official brand artwork is used for identity and does not document a historical speaking engagement.